

 <p><b>Our Vision</b> To make swimming the sport of choice for families in the great Canning Community.</p> <p>V2-October,2022</p>	<p><b>Our Mission</b> To encourage everyone to swim, follow their dreams and realise their goals.</p>			<p><b>OUR VALUES</b></p> <p>FRIENDSHIP</p> <p>INCLUSIVENESS</p> <p>COMMITMENT</p> <p>INTEGRITY</p> <p>RESPECT</p> <p>TEAMWORK</p> <p>ENJOYMENT/FUN</p>	
	<p><b>Key Objectives</b></p>	<p>Increase participation of all areas of swimming, coaches, officials, volunteers and parents. Be an inclusive club.</p> <p>Delivering a range of high quality programs to support and motivate swimmers, coaches, members, volunteers and technical officials.</p>	<p>Positive working relationships and effective communication with key stakeholders and sponsors.</p> <p>Strengthen the clubs Community profile and grow financial resources.</p>	<p>Riverton to be a recognised leader in competitive swimming in all areas, pool and open water.</p> <p>Strengthen our sustainability for the future, growing participation in State and National Competitions.</p>	<p>Leadership for swimming in Riverton Aquanauts through effective governance and management practices.</p>
	<p><b>Target Areas</b></p>	<ul style="list-style-type: none"> <li>Retention</li> <li>Recruitment</li> <li>Club participates in all areas e.g.OWS and pool.</li> <li>Membership Growth</li> </ul>	<ul style="list-style-type: none"> <li>MOU with the City of Canning</li> <li>Build Partnership with State and Local Government</li> <li>Sponsorship</li> <li>Build strong relationships with all key stakeholders.</li> <li>Social Activities</li> <li>Social Media</li> <li>Website</li> <li>Marketing plan</li> <li>Fundraising Opportunities including hosting a swim meet</li> </ul>	<ul style="list-style-type: none"> <li>Foster our club through a strong support framework.</li> <li>Provide the necessary equipment and training for swimmers, coaches, officials e.g. autocoach.</li> <li>Provide development sessions.</li> <li>Available grants, financial assistance for coaches and swimmers.</li> <li>Create strong governance structures</li> <li>Create new and innovative revenue streams to ensure ongoing financial sustainability.</li> <li>Management of Coaches, swimmers, and technical officials provide with appropriate: equipment, facilities (lane space).</li> <li>Development sessions e.g nutritionalist and education evenings.</li> <li>Improving club competitions</li> <li>Participation in swim meets</li> <li>State and National Championships</li> <li>Social Activities</li> </ul>	<ul style="list-style-type: none"> <li>Regular Committee Meetings</li> <li>Committee Meeting Minutes</li> <li>Clear job description for Committee Member positions</li> <li>Review the policies of Swimming WA to ensure that the Club meets the Requirements.</li> <li>Strategic plan review and Annual Business Plan</li> <li>Annual Report</li> <li>Financial Report</li> <li>Policies</li> <li>Annual General Meeting</li> <li>Education Nights</li> </ul>

	<p><b>Key Outcomes</b></p>	<ul style="list-style-type: none"> <li>Ensure membership enquiries are followed up and new members are inducted and welcomed into the club.</li> <li>Encourage participation of all members in all aspects of club activities.</li> <li>Regularly obtain feedback from members on their level of satisfaction with the club.</li> <li>Recognition of competitive swimmers achievements at Club, State, National and International Level.</li> <li>Maintain and promote a Club Record list.</li> </ul>	<ul style="list-style-type: none"> <li>Strong relationship with the City of Canning. Touching base approx. monthly</li> <li>Effective communication with SWA, SA and other clubs.</li> <li>Strong relationship with Sponsors.</li> <li>Strong relationship with Local media.</li> <li>Effective use of IT to promote the club.</li> <li>Creative fundraising activities to generate revenue and build community.</li> </ul>	<ul style="list-style-type: none"> <li>Create a positive club culture with a strong team spirit and family environment.</li> <li>Appropriate development opportunities are provided to prepare junior swimmers to make a transition from Club to State and then from State to National competition.</li> <li>Swimming program including target meets to be prepared by Head Coach to cater for all levels of swimmers</li> <li>Appropriate development opportunities are provided to assist age and open swimmers achieve their performance goals at national and international competitions.</li> <li>Qualify for "A" Division in Club Premierships 😊</li> </ul>	<ul style="list-style-type: none"> <li>Financial processes effective, monitoring assets and expenditure</li> <li>Good governance through strong framework.</li> <li>Effective and accountable management structure.</li> <li>Compliance with relevant legislation</li> <li>Policies are current and effective</li> <li>Adhere to report requirements of constitution.</li> </ul>
	<p><b>Key Performance Indicators (KPI's)</b></p>	<ul style="list-style-type: none"> <li>Percentage of swimmers who swim competitively</li> <li>Percentage of swimmers over 13 years of age</li> <li>Percentage of annual membership growth</li> <li>Number of members renewing membership each year = %</li> </ul>	<ul style="list-style-type: none"> <li>Increased sponsorship with State &amp; Local Government.</li> <li>Strong Relationship with Sponsors.</li> <li>Look at Joint venture Opportunities with other like minded Clubs.</li> </ul>	<ul style="list-style-type: none"> <li>Riverton well supported to grow and develop membership base.</li> <li>SWA talented Athlete Pathway</li> <li>Coach Professional Development</li> <li>Technical Official training</li> <li>Long term sustainability of Riverton.</li> <li>Develop some of our swimmers to Coaching.</li> </ul>	
	<p><b>Initiatives</b></p>	<ul style="list-style-type: none"> <li>Offer potential members the opportunity to swim at 3 club nights for free before joining the club</li> <li>Promote "Kids Sport" program</li> <li>Press releases issued and website updated to recognise achievement at Club, State, National and International level</li> <li>Presentation of trophies for Open Water swimming</li> <li>Presentations to recognise achievement at Club, State, National and International level at winter and summer wind-up functions</li> <li>Presentation of club record certificates at award functions</li> <li>Promote online entries through the website for Club Nights</li> <li>Development, distribution and regular updating of a club handbook and information pack</li> </ul>	<ul style="list-style-type: none"> <li>Invite Sponsors and Local Government to Awards windup.</li> <li>Invite City of Canning to Awards Night.</li> </ul>		