



Riverton Aquanauts Sponsorship Opportunities

SPONSORSHIP BENEFITS:

Our current swimmer and membership base offers your organisation an established marketplace in which to promote your business. Many of our members are young working families keen to invest in their children through property, finance, trade services, transportation, education, health, sport, travel and legal services.

Brand association across our social media platforms plus at multiple venues including events held at HBF Stadium and training at Riverton Leisureplex with exposure to thousands of visitors every year.

All packages can be tailored to suit the individual requirements of your organisation and increase your return on investment. To see how you can share the journey and benefit from sponsoring one of Perth's fastest growing swimming clubs, contact us today!

All sponsors receive:



- Front page Riverton Aquanauts website coverage with organisation logo acknowledging sponsorship
- 1x Social Media post to acknowledge the sponsorship for the specific package selected (Facebook & Instagram)
- 1x Logo and mention on social media in event marketing for specific event sponsored (for example, if a national team sponsorship package is selected, sponsor will be acknowledged during national championships social media campaign)
- Sponsor acknowledgement & organisation logo in weekly Riverton Aquanauts newsflash
- Acknowledgement on City of Canning electronic advertising screens at Riverton Leisureplex

Gold & Platinum sponsors receive additional opportunities for:

- Club night sponsorship & naming rights
- Exclusive Golden Gnome (Interclub Meets) sponsorship & naming rights
- Exclusive "A" Division Club Premiership sponsorship
- 10th anniversary sponsorship opportunities
- Awards night opportunities, including
 - tickets to attend the award night,
 - organisation logo on awards night presentation deck
 - option to provide banner or advertising material on tables at awards night,
 - naming right to a specific award (eg Club Championship male and female)
 - opportunity to present the named awards at the awards night.

For more information contact Kerry on president@rivertonaquanauts.org

SPONSORSHIP PACKAGES

Bronze Level (<\$500 options)			2024 Sponsor
In-kind skills support or donation of goods	Varied	Donation of hours for skilled labour such as accounting, bookkeeping, IT help, web design, marketing, desktop publishing, legal, promotions, catering	
Club night, Interclub or Club Championship food sponsor (1X fruit platter, 1x sushi tray or similar)	\$200	We hold Club Night once a month, an interclub event with City of Perth 1x year (Golden Gnome) and our annual club championships. This covers the cost of food for our swimmers after the event.	
Club Night Swimmer of the night sponsor	\$210	Prizes for award to our swimmer of the night at our monthly club night to swimmers showing sportsmanship, effort & positive attitude. Eg: Swimtek Swimming kit bags x6	
Club uniform sponsor (2x t-shirt, 2x shorts, 2x Hoodie)	\$240	Basic club uniform for 2x new members or financially disadvantaged swimmers.	
Swim clinic (x10 swimmers & swim clinic naming rights)	\$250	Pre-school carnival swim clinic and specialist swim clinics run for the benefit of community.	
Multi-cultural Swimmer Bronze sponsor (1x competitive membership)	\$250	To provide coverage for Swimming WA fee & Riverton Aquanauts fee for one year for a swimmer from a different multi-cultural background, to encourage participation in the sport of swimming for swimmers from different backgrounds.	
Bunnings sausage sizzle sponsorship	\$300	Woolworths or Coles vouchers to cover the cost of purchasing sausages, buns, sauces and drinks for our Bunnings sausage sizzle fundraiser, so that we can make maximum profit.	
Raffle donation	\$300	To cover the costs of purchasing items for club raffle hampers	
National uniform sponsor	\$360	National uniform kit shared amongst swimmers who have made the national team. Given to a swimmers who have shown a strong work ethic and commitment to team fundraising.	
Equipment Sponsor (2x long blade fins, 2x pull buoys, 2x kickboards, 2x snorkels)	\$380	To add to equipment cage for swimmers who cannot afford their own equipment.	
Technical official Bronze Sponsor (3x TOs for 3x Club nights)	\$450	To cover the cost of technical officials at our monthly club nights so that swimmers' times are official.	
National pool swimmer sponsorship	\$500	Shared amongst swimmers who have qualified for the national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National Open Water swimmer sponsorship	\$500	Shared amongst swimmers who have qualified for the open water national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National multi-class swimmer sponsorship	\$500	Shared amongst multi-class swimmers who have shown a strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	

Silver (\$500 to \$1000 options)			2024 Sponsor
Swim clinic x30 swimmers plus swim clinic naming rights	\$500	Pre-school carnival swim clinic and specialist swim clinics run for the benefit of community.	
Multi-cultural Swimmer Silver sponsor (2x competitive memberships)	\$500	To provide coverage for swimming WA fee & Riverton aquanauts fee for one year for 2 swimmers from a multi-cultural background.	
Equipment silver sponsor (2x RVA deck coats, 2x competition goggles, 2x RVA microfiber towels)	\$560	To be awarded to 2x competitive swimmers who have shown good sportsmanship, consistent effort & a positive attitude.	
Club uniform (6x t-shirt, 6x shorts, 6x Hoodie)	\$720	Basic club uniform for 6x new members or financially disadvantaged swimmers.	
National uniform silver sponsor	\$720	National uniform kit shared amongst swimmers who have made the national team. Given to swimmers who have shown strong work ethic and commitment to team fundraising	
Technical official Silver Sponsor (3x TOs for 6x Club nights)	\$900	To cover the cost of technical officials at our monthly club nights so that swimmers' times are official.	
National pool swimmer sponsorship	\$1000	Shared amongst swimmers who have qualified for the national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National Open Water swimmer sponsorship	\$1000	Shared amongst swimmers who have qualified for the open water national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National multi-class swimmer sponsorship	\$1000	Shared amongst multi-class swimmers who have who have shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
10 th anniversary award night commemorative t-shirt with organisation logo	\$1000	Given to all competitive swimmers for the clubs' 10 th anniversary awards night	

Gold (\$1000 to \$1500 options)		2024 Sponsor
Multi-cultural Swimmer Gold sponsor (1x annual & aquatic membership)	\$800	To provide coverage for swimming WA fee & Riverton aquanauts fee for one year, plus pool entry fee (12-month up front aquatic membership) for a swimmer from a different multi-cultural background.
Swim clinic x50 swimmers plus swim clinic naming rights	\$1000	Pre-school carnival swim clinic and specialist swim clinics run for benefit of community
Equipment (4x RVA deck coats, 4x competition goggles, 4x RVA microfiber towels)	\$1120	To provide to 4x competitive swimmers
Club uniform (10x t-shirt, 10x shorts, 10x Hoodie)	\$1200	Basic club uniform for 10x new members or financially disadvantaged swimmers.
National uniform gold sponsor	\$1200	National uniform kit shared amongst swimmers who have made the national team. Given to swimmers who have shown a strong work ethic and commitment to team fundraising.
Club night sponsor	\$1200	Club nights are held monthly at the Riverton or Cannington Leisureplex. Includes pre-event marketing and acknowledgement on social media posts from the night.
Golden Gnome exclusive sponsor & naming rights (50x swimmer entries + post-race food)	\$1300	The annual Golden Gnome event is held with the City of Perth swimming club with the winning team taking out the coveted "Golden Gnome". This sponsorship includes pre-event marketing and acknowledgment on social media posts from the event, and exclusive naming rights.
Technical official Gold Sponsor (3x TOs for 9x Club nights)	\$1350	To cover the cost of technical officials at our monthly club nights so that swimmers' times are official
National Pool swimmer sponsorship	\$1500	Shared amongst swimmers who have qualified for the national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.
National Open Water swimmer sponsorship	\$1500	Shared amongst swimmers who have qualified for the open water national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.
National multi-class swimmer sponsorship	\$1500	Shared amongst swimmers who have shown a strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.
Award night gold sponsorship package (1x ticket to attend annual awards night & organisation logo on awards night presentation deck)	\$1500	Riverton Aquanauts awards night is a gala night where swimmers are recognized for their achievements at a sit-down dinner. This sponsorship includes pre-event marketing and acknowledgment on social media posts from the event.

Platinum (\$1500+)		2024 Sponsor	
Club Championship Exclusive Sponsor (Riverton Leisureplex)	\$1500	Provides financial coverage for swimmer entry fees, food and technical officials for our annual Club Championship event (Riverton Leisureplex)	
"A" Division Club Premierships Exclusive Sponsor (HBF Stadium)	\$1650	Provides financial coverage for a bus to transport swim team to HBF, swimmer costumes for march out, club entry, & food. Includes organisation banner on display throughout "A" Division carnival and during club march out	
Major Equipment Sponsor	\$2-3000	Funding for a required piece of equipment (eg equipment cage, marquee, iPad or similar), with option for permanent organisation signage on the equipment.	 Special Piping Materials
Club uniform (20x t-shirt, 20x shorts, 20x Hoodie)	\$2400	Basic club uniform for 20x new members.	
National uniform platinum sponsor	\$2400	National uniform kit for swimmers who have made the national team. Shared amongst swimmers who have shown a strong work ethic and commitment to team fundraising.	
Multi-cultural swimsuit sponsor	\$3000	This covers the cost of design & approval of a FINA approved swimsuit for swimmers who require full body coverage and are currently not able to swim at state and national events due to swimming attire restrictions.	
National pool swimmer sponsorship	\$3000	Shared amongst swimmers who have qualified for the national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National Open Water swimmer sponsorship	\$3000	Shared amongst swimmers who have qualified for the open water national team, shown strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
National multi-class swimmer sponsorship	\$3000	Shared amongst swimmers who have shown a strong work ethic and commitment to team fundraising. To contribute to flight and accommodation costs.	
Award night Platinum sponsorship package	\$3000	Riverton Aquanauts awards night is a gala night where swimmers are recognised for their achievements at a sit-down dinner. This sponsorship includes pre-event marketing and acknowledgment on social media posts from the event, 2x tickets to attend, organisation logo on awards night presentation deck, option to provide banner or advertising material on tables, naming rights to a specific award (eg Club Championship male and female), opportunity to present the named awards at the awards night.	 Dr Jags Krishnan MLA Your Local Member for Riverton

For more information contact Kerry on president@rivertonaquanauts.org